

Twenty on the Twenty

A 20-second (or so) monthly update about co-op development in the Pacific Northwest provided to you on or about the 20th of each month. **Please share with your network!**

Visit our Website



Matt Fast leads a workshop at the conference.

Workshops at the day long conference included:

- A panel discussion with attorneys.
- How to "find facts and diffuse drama".
- Leadership and Communication Skills.
- The Safe Drinking Water Act.
- Ins and Outs of Google for directors.
- New Member Screening and Fair Housing Act.
- Planning Park Improvements.

A final session created on the fly based on questions during the day was created and appropriately called the CROCC Pot.

Cascade ROC Conference 2017

Directors from resident owned communities (ROC) in Washington and Oregon spent the last Saturday of the summer at the Tacoma Convention Center honig their leadership skills and networking with peers at the <u>Cascade ROC Conference</u>. This event, under different names, has become an annual retreat for the region's ROCs that now number 22 parks representing over 1,110 homes and shelter for thousands..



A Quick Round of of NWCDC Activity

- Deborah Craig will be facilitating a meeting led by the Bellingham Food Co-op to explore creating a regional co-op network in Whatcom County.
- Joe Garrison and John McNamara conducted a training session on Sociocracy for the Desert Springs Co-op in Buhl, Idaho.
- Deborah also assisted caregivers in Asheville, NC in their efforts to form a home care co-op in partnership with the lead organization, the <u>Asheville Buncombe Institute of Parity Achievement</u>.
- The Washington Woodland Co-op received a grant from the USDA Forest Department and will be hiring a General Manager. Deborah assisted them in their efforts with the job description and training around hiring.

On the Road to Washington D.C.

NWCDC will be sending a team to participate in the inaugural <u>Co-op Impact Conference</u> led by Executive Director **Diane Gasaway**, who will also participate as a featured speaker. The week, which kicks off National Cooperative Month, will also feature a <u>Co-op Festival</u> and the fall meeting of <u>CooperationWorksl</u>. In addition to the conferences and meetings, NWCDC will also sponsor **Natalya Pemberton**, a Presidio Graduate School student finishing her Certificate in Cooperative Management with a presentation of her prototype for a diagnostic tool she calls the **Cooperative Checkup**. This is an exciting time to visit the nation's capital given that two bills have been introduced in the U.S. Senate to support the development of worker cooperatives. Sen. Bernie Sanders (V-I) introduced the <u>U.S. Employee Business Ownership Act</u> which would provide loans to worker cooperatives and ESOPs with 51 percent employee ownership and a one member, one vote governance model. Meanwhile, Sen. Tammy Baldwin (WI-D) introduced the <u>Worker Owned Wealth Act</u>, which would incentivize creating board seats for employees and encourage financial institutions to lend to worker owned businesses.

Skyline ROC Closes on Purchase

As of Friday, September 15th, Skyline Homeowners Cooperative in Moses Lake WA, is officially a Resident Owned Community! With the support of a 1.2 million dollar loan from RCAC, Skyline Co-op was able to purchase their mobile home park and acquire funds for major repairs. Major infrastructure projects include rebuilding water hookups (that have not been replaced since the 60s), re-surfacing the roads and replacing deteriorating septic systems. This 42 home community now has the power to decided on their own rules, management, maintenance, budget and rent. The community is made up of around 120 residents, 90% Latino, and the majority of homeowners working in agriculture. NWCDC sends out a hardy Congratulations and thanks to all the hard work of the membership and the board of directors. They have been at this conversion process tooth and nail over the past 5 months!

Capital Homecare Coop to Begins Capital Campaign

The Capital Homecare Cooperative, an Olympia based caregiver worker co-op, will begin a fund raising drive September 18th. The drive will include a Start Some Good campaign along with two inperson fundraisers. Watch for a special email next week with more information. CHC is trying to raise \$15,000 to cover immediate costs related to licensing, insurance, and pre-operational activities. They will also be seeking a loan from NWCDC's Revolving Loan Fund.

CHC hopes to be operational by January 1, 2018.



From left to right: NWCDC staffer, John McNamara, CHC Secretary-Treasurer Monessa Bacon, and CHC Vice President Boudicca Walsh.

Help us provide technical assistance to co-ops!

You don't have to wait for the end of the year to support our programs! You can provide a **tax deductible** one-time donation or monthly sustaining gift to help fund the work of co-op development!

You may earmark specific projects.



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Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining!"